

tom saettel

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OBJECTIVE

To apply my extensive experience in publication and marketing design to the benefit and enhancement of a quality corporation.

SKILLS

InDesign; Photoshop; Adobe Illustrator; Dreamweaver; PowerPoint; Photo supervision; Art buying; Print buying; Press supervision; Management skills.

PROFESSIONAL EXPERIENCE

Leslie-Lohman Museum (2003—present) Art Director/Editor

Art direct and edit *The Archive*, a quarterly 4-color publication of the museum.

Rainbow Book Fair (2009—2015) Art Director

Art direction and production of graphics and website for this annual book festival.

Freelance Designer (2009—2015)

Clients: Belhue Press, Silver Editions, Kendall Shaw, Integra NY, Bill Smith Studio, Inkwell Publishing.

Leslie/Lohman Museum (2002—2005) Assistant Director

Design and production of monographs, gallery exhibition catalogs, and announcement cards. Review of artist portfolios. Curated 13 exhibitions as a member of the exhibition committee. Installation of exhibitions. Organized special events, lectures and tours. Maintain database for artists, permanent collection, members, and mailing.

McGraw-Hill School Division (1995—1999; 2005—2009) Senior Designer

Developed prototypes and designed pages for elementary textbooks. Press supervision; art buying; photo research; photo supervision.

EDUCATION

Dayton Art Institute, Bachelor of Fine Art

School of Visual Arts, Advertising Courses

Noble Desktop, Web Design

REFERENCES

Perry Brass, Publisher, Belhue Press, 718-884-6606

Rob Rosen, Director of Operations, Leslie-Lohman Museum 212-431-2609